AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

FEDER	AL CANDIDA	ATE	✓ STAT	E/LOCAL CAN	NDIDATE
				rge During a Certification C	
Station and WBRC - TV B	Location:			Date : 10/28/2	2012
I, Chris Brime	r				
being/on behalf	of: Vance, Bob				, a legally
qualified candida	ate of the	rat			political
party for the offi	ce of: State Supr	eme Court - Chief	f Justice		
in the General					
election to be he	eld on: 11/06/2012	2		<u>,</u>	- 1.40
do hereby reque	st station time as f	follows:			
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		SEE ATT	ACHED		
Date of First Bro	oadcast: 10/31/20	12 Da	te of Last Broad	cast: 11/02/2012	9
Total Charg		9,724.00 NET		1	

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20121028109792v1

For programming that, in whole or in p national importance," list the matters be		ng to any political matter of
	SEE ATTACHED	
I represent that the payment for the abo	ove described broadcast time has bee	n furnished by:
Committee to Elect Bob Vance Chie	f Justice	
and you are authorized to announce the I represent that this person or entity is ecommittee/organization of the legally q	either a legally qualified candidate or	
The name of the treasurer of the candid	ate's authorized committee is:	
Bob Vance, Treasurer		
This station has disclosed to me its poli and discount, promotional and other sal		
THIS STATION DOES NOT DISCR OF RACE OR ETHNICITY IN THE		
To Be Signed By Cal	ndidate or Authorized	Committee
40/00/00	////	
10/28/2012 Date	Signature	
To Be Signed	By Station Representa	tive
Accepted	☐ Accepted in Part	Rejected
Hale Duncon Signature	DAVE DUNCAN Printed Name	GS M Title

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		Rep: TELEREP, INC Run On: Nov5/12 at 12:03				RE	REP BUYLINES	INES			Re	Page: 1 Requested by: TLR
I	Fa Eas Eas Waller	Orderf: Station: WBRC-TV BIRMINGHAM, Agency: ULC, INC Advertiser: POLIIB VANCEIDJUG/AL Buyer: CHRIS BRIMER	Order#: Station: WBRC-TV BIRMINGHAM, AL Agency: LUC, INC Aucriser: POLIIB VANCE/D/JUG/AL Buyer: CHRIS BRIMER		Hdin#: 63 Dates: Or Prod!: Br	Hdin#: 6399372 (Mod 0.0) Dates: Oct31/12 - Nov02/12 Prod I: BOB VANCE C.J Tel #:	0.0) ,02/12 			Traffic#; 842751 Salesperson: RICK RICHARDSON (H) Est#: RA35+		
Mod	Buy Line Day/Time	Length	Starting Rate Date	Ending Date	of Wks	Spt/ Week	Total Spots	Total Dollars	Total Dollars Program Name	Rep: Last RA35+ Activity	Last Mod/Rev	
	##CASH FLIGHT:10131-11/2 1 Wed/6-7A 2 Thu/6-7A 3 Fri/6-7A 3 Fri/6-7A 3 Fri/6-7A 4 Wed/7:2N-1P 6 Fri/12N-1P 7 Thu/3-30-10P 11 Wed/6-530P 12 Fri/5-30-P 13 Fri/5-30-P 14 Wed/3-30-P 15 Fri/5-30-P 17 Wed/6-530P 18 Fri/5-30-P 19 Fri/6-530-P 19 Fri/6-530-P 19 Fri/6-530-P 21 Thu/10-103-P 21 Thu/10-103-P 22 Wed/1-10-A 23 Fri/9-10-A 24 Wed/1-30-A 25 Wed/1-10-A 26 Tri/9-10-A 27 Wed/1-10-A 28 Wed/1-10-A 29 Fri/10-11-A 31 Wed/4-5P 32 Thu/4-5P 33 Fri/10-11-A 33 Fri/10-11-A	\$ 55 55 55 55 55 55 55 55 55 55 55 55 55	\$340 OCC31/12 \$340 NOVOZ/12 \$150 OCC31/12 \$150 OCC31/12 \$150 NOVOZ/12 \$230 OCC31/12 \$230 OCC31/12 \$230 NOVOZ/12 \$475 OCC31/12 \$475 NOVOZ/12 \$475 NOVOZ/12 \$475 NOVOZ/12 \$476 OCC31/12 \$476 OCC31/12 \$476 OCC31/12 \$476 OCC31/12 \$477 NOVOZ/12 \$500 OCC31/12 \$500 NOVOZ/12 \$500 NOVOZ/12 \$511 NOVOZ/12 \$115 OCC31/12 \$115 OCC31/12 \$116 OCC31/12 \$116 OCC31/12 \$116 OCC31/12 \$116 OCC31/12 \$117 STANONOZ/12 \$118 OCC31/12 \$118 OCC31/12 \$119 OCC31/12 \$110 OCC31/12 \$110 OCC31/12 \$111 NOVOZ/12 \$111 NOVOZ/12 \$111 NOVOZ/12	OCE31/12 Nov02/12		222222	222222	\$688 \$155 \$155 \$155 \$255 \$255 \$255 \$255 \$255	GOOD DAY ALABAMA GOOD DAY ALABAMA GOOD DAY ALABAMA NOON NEWS NOON NEWS NOON NEWS GOOD DAY ALABAMA LIVE WIS STORM NEWS			
	Total 39 Spots for:	s for:	\$11,440				88	\$11,440		0.0		
	Monthly Estimate Dollars:	ate Dollars:						\$11,440	Nov/12	0.0 Nov/12		



WBRC-TV

ORDER

Flight Dates 10/31/12-11/02/12

Order Sep

00:15:00

Contract / Revision

842751

BOB VANCE CJ

Estimate # Alt Order #

Billing Type

06399372

Original Date / Revision

Cash

Agency Com

Product

Order Type

Political

10/29/12 10/29/12

Billing Contact

Billing Cycle

WEEKLY

Advertiser Pol/Vance, B/D-Judge-Alaba

25 Whitlock Place SW Suite 201

15%

Marietta, GA 30064

Demographic

Billing Calendar BROADCAST

Agency LUC Media

Buying Contact Chris Brimer

Sales Office T-ATL

Rev Codes Agency Product Codes PL150

Political Pol-Candid

todat.

25 Whitlock Place SW Suite 201

Marietta, GA 30064

Sales Region National

Priority

P 3

A35+

Agency Ref

Advertiser Ref

Primary Account Executive

Rick Richardson-Cox

Rick Richardson-Cox

Account Executive

Order%

100%

Start Date

End Date

Order Share 39% Market Value 29333

Competing Station	% of Order	Amount
WABM	%	0
WBIQ	%	0
WBMA	28%	8213 ⁹⁰⁰ g
WBRCb	%	0
WCFT	%	0
WCIQ	%	0
WDBB	%	0
WIAT	18%	5280
WJRD	%	0
WJSU	%	0
WPXH	%	0
WTJP	%	0
WTTO	%	0
WVTM	15%	4400

Order Totals Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating Start Date	End Date	# Spots	Net Amount G	Pross Amoun
November 2012	39	\$9,724.00	\$11,440.00	0.00 10/29/12	11/04/12	39	\$9,724.00	\$11,440.00
Totals	39	\$9,724.00	\$11,440.00	0.00				

											<u>Tota</u>	ls
Ln Ch S	Start I	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 WBRC 10	0/31/12 1	0/31/12	Good Day Alabam GDA 6-7am	a 6-7a0comm	6-7am	2	:30	2	\$340.00 P 3	0.00 NM	2	\$680.00
Start D	<u>Date</u> En	nd Date	Weekdays	Spots/Week	Rate	Rating				- 1		
Week: 10/29/	/12 11	/04/12	2	2	\$340.00	0.00						
E 2 WBRC 1	1/01/12 1	1/01/12	Good Day Alabam	a 6-7a0comm	6-7am	2	:30	2	\$340.00 P 3	0.00 NM	2	\$680.00
			GDA 6-7am									
Start D	Date En	nd Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/29/	/12 11	/04/12	2	2	\$340.00	0.00						

WBRC-TV

Page 2 of (4/1) Print Date: 11/05/12

-) 25th



Flight Dates 10/31/12-11/02/12 **Hiatus Dates** Contract / Revision 842751

<u>Original Date / Revision</u> 10/29/12/ 10/29/12 Order Sep 00:15:00

Advertiser Pol/Vance, B/D-Judge-Alab Product BOB VANCE CJ Estimate #

Ln Ch Start End	Inventory Code Break	Start/End ⁻	Γime Days	Len Sp	ots	Rate Pri	Rtg Type	<u>Tota</u> Spots	Amount
E 3 WBRC 11/02/12 11/02/12	Good Day Alabama 6-7@omm GDA 6-7am		2	:30	2	\$340.00 P 3	0.00 NM	2	\$680.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	Weekdays Spots/Week 2	<u>Rate</u> \$340.00	Rating 0.00						acti a
E 4 WBRC 10/31/12 10/31/12	Noon News Comm Noon News	12-1pm	 1	:30	1	\$150.00 P 3	0.00 NM	1	\$150:00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	Weekdays Spots/Week	<u>Rate</u> \$150.00	Rating 0.00						1 100
E 5 WBRC 11/01/12 11/01/12	Noon News Comm Noon News	12-1pm	1	:30	1	\$150.00 P 3	0.00 NM	1	\$150.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	Weekdays Spots/Week	<u>Rate</u> \$150.00	Rating 0.00						
E 6 WBRC 11/02/12 11/02/12	Noon News Comm Noon News	12-1pm	1	:30	1	\$150.00 P 3	0.00 NM	1	\$150.00
Start Date	Weekdays Spots/Week	<u>Rate</u> \$150.00	Rating 0.00						0.00
E 7 WBRC 11/01/12 11/01/12	MF 930pm News Comm M-F 930pm News	930-10pm	1	:30	1	\$425.00 P 3	0.00 NM	1	\$425.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	Weekdays Spots/Week	Rate \$425.00	Rating 0.00						100.00 380.00
E 8 WBRC 10/31/12 10/31/12	Good Day Alabama 7-9a0omm GDA 7-9am	7-9am	2	:30	2	\$230.00 P 3	0.00 NM	2	\$460.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	Weekdays Spots/Week	Rate \$230.00	Rating 0.00						12CH 12 15C (20
E 9 WBRC 11/01/12 11/01/12	Good Day Alabama 7-9a0omm GDA 7-9am	7-9am	2	:30	2	\$230.00 P 3	0.00 NM	2	\$460.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	Weekdays Spots/Week	<u>Rate</u> \$230.00	Rating 0.00						o 90
E 10 WBRC 11/02/12 11/02/12	Good Day Alabama 7-9a0comm GDA 7-9am	7-9am	2	:30	2	\$230.00 P 3	0.00 NM	2	\$460.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	Weekdays Spots/Week	Rate \$230.00	Rating 0.00						14,
E 11 WBRC 10/31/12 10/31/12	5pm News Comm 5pm News	5-530pm	1	:30	1	\$475.00 P 3	0.00 NM	1	\$475.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	Weekdays Spots/Week	<u>Rate</u> \$475.00	Rating 0.00						125.60
E 12 WBRC 11/01/12 11/01/12	5pm News Comm 5pm News	5-530pm	1	:30	1	\$475.00 P 3	0.00 NM	1	\$475.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	Weekdays Spots/Week	<u>Rate</u> \$475.00	Rating 0.00						8 7.0 460.00
E 13 WBRC 11/02/12 11/02/12	5pm News Comm 5pm News	5-530pm	1	:30	1	\$475.00 P 3	0.00 NM	1	\$475.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	Weekdays Spots/Week	Rate \$475.00	Rating 0.00						
E 14 WBRC 10/31/12 10/31/12	530pm News Comm 530pm News	530-6pm	1	:30	1	\$475.00 P 3	0.00 NM	1	\$475.00
<u>Start Date</u> <u>End Date</u> Week: 10/29/12 11/04/12	Weekdays Spots/Week	<u>Rate</u> \$475.00	Rating 0.00						100
E 15 WBRC 11/01/12 11/01/12	530pm News Comm 530pm News	530-6pm	1	:30	1	\$475.00 P 3	0.00 NM	1	\$475.00
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating				,		-00

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170.00

Print Date: 11/05/12



<u>Contract / Revision</u> 842751 <u>Flight Dates</u> 10/31/12-11/02/12 <u>Hiatus Dates</u>

<u>Original Date / Revision</u> 10/29/12/ 10/29/12 <u>Order Sep</u> 00:15:00

Advertiser Pol/Vance, B/D-Judge-Alab Product BOB VANCE CJ Estimate #

											Tota	ls (
Ln Ch	Start	End	Inventory Code		Start/End T		Len Sp	ots	Rate Pri		Spots	Amount
E 15 WBRC	11/01/1	2 11/01/12	530pm News 530pm News	Comm	530-6pm	1	:30	1	\$475.00 P 3	0.00 NM	1	\$475.00
Star Week: 10/2	rt Date 29/12	End Date 11/04/12	Weekdays 1	Spots/Week	Rate \$475.00	Rating 0.00						ुर नुः क्षु ग ा
E 16 WBRC			530pm News 530pm News	Comm	530-6pm	1	:30	1	\$475.00 P 3	0.00 NM	1	\$475.00
Star Week: 10/2	t Date	End Date 11/04/12	Weekdays	Spots/Week	<u>Rate</u> \$475.00	Rating 0.00						. (; ()·)
E 17 WBRC			6pm News	Comm	6-630pm	1	:30	1	\$500.00 P 3	0.00 NM	1	\$500.00
	rt Date	End Date	6pm News <u>Weekdays</u>	Spots/Week	Rate	Rating						311
Week: 10/2		11/04/12	1	1	\$500.00	0.00			4500 00 D 0	0.00.1114		4744.44
E 18 WBRC	11/01/1	2 11/01/12	6pm News 6pm News	Comm	6-630pm	1	:30	1	\$500.00 P 3	0.00 NM	1	\$500.00
Star Week: 10/2	t <u>Date</u> 29/12	End Date 11/04/12	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$500.00	Rating 0.00						31.67
E 19 WBRC	11/02/1	2 11/02/12	6pm News 6pm News	Comm	6-630pm	1	:30	1	\$500.00 P 3	0.00 NM	1	\$500.00
<u>Star</u> Week: 10/2	t <u>Date</u> 29/12	End Date 11/04/12	Weekdays 1	Spots/Week	<u>Rate</u> \$500.00	Rating 0.00						qunt.
E 20 WBRC	11/01/1	2 11/01/12	MF 9pm News M-F 9pm News	Comm	9-930pm	1	:30	1	\$575.00 P 3	0.00 NM	1	\$575.00
<u>Star</u> Week: 10/2	t Date	End Date 11/04/12	Weekdays	Spots/Week	<u>Rate</u> \$575.00	Rating 0.00						- 1 (1)
E 21 WBRC			MF 10pm News		10-1035pm	1	:30	1	\$525.00 P 3	0.00 NM	1	175.00 \$525.00
		•	M-F 10pm News			-		,	***************************************	0.00		4020.00
Star Week: 10/2	t <u>Date</u> 9/12	End Date 11/04/12	<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$525.00	Rating 0.00						.00.00
E 22 WBRC			Good Day Alabar GDA 530-6am	na 530@omm		1	:30	1	\$210.00 P 3	0.00 NM	1	\$210.00
<u>Start</u> Week: 10/2	t Date	End Date 11/04/12	Weekdays	Spots/Week	<u>Rate</u> \$210.00	Rating 0.00						
E 23 WBRC			Good Day Alaban GDA 530-6am	na 530Œomm		1	:30	1	\$210.00 P 3	0.00 NM	1	\$210.00
Start Week: 10/2	t Date	End Date 11/04/12	Weekdays	Spots/Week	<u>Rate</u> \$210.00	Rating 0.00						60.00
E 24 WBRC			Good Day Alaban	na 530@omm		1	:30	1	\$210.00 P 3	0.00 NM	1	60.00 \$210.00
Start	t Date	End Date	GDA 530-6am Weekdays	Spots/Week	<u>Rate</u>	Rating						lių (1 kg.)
Week: 10/2		11/04/12	1	1	\$210.00	0.00						575.60
E 25 WBRC	10/31/12	2 10/31/12	Live withKelly LIVE (with Kelly)	Comm	9-10am	1	:30	1	\$115.00P3	0.00 NM	1	\$115.00
<u>Start</u> Week: 10/2	<u>Date</u> 9/12	End Date 11/04/12	Weekdays 1	Spots/Week 1	<u>Rate</u> \$115.00	Rating 0.00						75,00 325 00
E 26 WBRC		2 11/01/12	Live withKelly LIVE (with Kelly)	Comm	9-10am	1	:30	1	\$115.00P3	0.00 NM	1	\$115.00
Start Week: 10/2	<u>Date</u> 9/12	End Date 11/04/12	Weekdays	Spots/Week	<u>Rate</u> \$115.00	Rating 0.00						60,000
E 27 WBRC			Live withKelly LIVE (with Kelly)		9-10am	1	:30	1	\$115.00 P 3	0.00 NM	1	10.00 \$115.00
<u>Start</u>	: Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
												C.

Original Date / Revision 10/29/12/ 10/29/12

Print Date: 11/05/12

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842751 Flight Dates 10/31/12-11/02/12 **Hiatus Dates** Contract / Revision

> Order Sep 00:15:00

Advertiser Pol/Vance, B/D-Judge-Alab: Product BOB VANCE CJ

Estimate #

2.14.1			,	3 2									15.00
Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Tot Spots	als Amount
	WBRC	11/02/1	2 11/02/12	Live withKelly	Comm	9-10am	1	:30	1	\$115.00P3	0.00 NM	- 1	\$115.00
	11-1-11-11-11-11-11-11	D.J. P. C.		LIVE (with Kelly)									JI.
	<u>Sta</u> ı	t Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
W	eek: 10/2	29/12	11/04/12	1	1	\$115.00	0.00						
E 28	WBRC	10/31/1	2 10/31/12	Rachael Ray	Comm	10-11am	1	:30	1	\$80.00 P 3	0.00 NM	1	\$80.00
				Rachael Ray									
		t Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	eek: 10/2		11/04/12	1	1	\$80.00	0.00				0.00 101	2	11 TH
E 29	WBRC	11/01/1	2 11/01/12	Rachael Ray	Comm	10-11am	1	:30	1	\$80.00 P 3	0.00 NM	3	\$80.00
				Rachael Ray									6.756
		t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						1,055
	eek: 10/2		11/04/12	1	1	\$80.00	0.00			#00 00 F 0	0.00.104		400.00
E 30	WBRC	11/02/1	2 11/02/12	Rachael Ray	Comm	10-11am	1	:30	1	\$80.00 P 3	0.00 NM	ÿ	\$80.00
				Rachael Ray		D 1	Datha						5 100
		t Date	End Date	<u>Weekdays</u> 1	Spots/Week	Rate	Rating 0.00						- 1 4-
_	eek: 10/2		11/04/12		0	\$80.00	1	:30		\$160.00 P 3	0.00 NM	4	\$160.00
E 31	WBRC	10/31/1	2 10/31/12	4-5pm	Comm	4-5pm	1	:30	1	\$160.00 P 3	O.OO INIVI	*	\$100,00
	-		- 15 1	Judge Judy	0	D-4-	Detine						กมเอ
34		t Date	End Date 11/04/12	<u>Weekdays</u> 1	Spots/Week	<u>Rate</u> \$160.00	Rating 0.00						115 QO
	eek: 10/2				Carren	4-5pm	1	:30	1	\$160.00 P 3	0.00 NM	1	\$160.00
E 32	WBRC	11/01/1	2 11/01/12	4-5pm Judge Judy	Comm	4-5pm	1	.50		\$100.001 3	0.00 14101	(4)	Ψ100.00
	04-	4 D - 4 -	End Data	0 ,	Spots/Week	Rate	Rating						
10/	<u>5tar</u> eek: 10/2	t Date	End Date 11/04/12	<u>Weekdays</u> 1	Spois/vveek 1	\$160.00	0.00						140
			2 11/02/12	4-5pm	Comm	4-5pm	1	:30	1	\$160.00 P 3	0.00 NM	1	\$160.00
⊏ 33	VVDKC	1 1/02/1	2 11/02/12	Judge Judy	Contin	7-0piii	_	.00	•	ψ100.001 O	3.00 1111		ψ.00.00
	Stor	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						275.43
\//	<u>اهاد</u> eek: 10/2		11/04/12	1	1	\$160.00	0.00						160.00
	JJK. 10/2										Totals	39	11,440.00

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69.00

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141.10 10.00

:60.00